

## History and Future of Tennis in Halton Hills

**1975 – 1979** The first Vision for Tennis in Halton Hills started back in 1975. The Town asked the President of the existing tennis club, John Dallison and others to participate on the Department's Advisory Committee to study operations of tennis clubs in the area. Outcomes were:

- Creation of the Halton Hills Tennis Association (HHTA) and an agreement to construct four courts at the Alcott Arena complex in 1979
- Formation of the Gordon Alcott Tennis Club (GATC) with a mission to... "Develop an environment that promotes participation in the leisure activity of tennis, with structure and programs supported by volunteers and partners."

**1980 – 2011...** From the 80s through 2011, the Club and Town organized programs to encourage the use of the facilities, for example:

- Annual Club Tournaments for adults, juniors and seniors
- Competitive Inter-County teams: Mixed, Ladies, Juniors and Seniors
- Junior Development programs
- Providing instructors for Recreation and Parks lesson programs
- House Leagues for adults and juniors
- Lessons for public and club members
- Special events: Wilson Racquet Demo, exhibitions

The results have been positive and the growth in player numbers has averaged 10+% per year between 2000 and 2010.

**2011 – 2031...** We are now guided by a second-forward looking document - "*A Vision for Tennis in Halton Hills, 2010 – 2031*". Research, undertaken by the GATC, studied population forecasts, player projections and the facilities of many regional tennis clubs. It is predicted that there will be approximately 1000 tennis players in the area by 2021 and close to 1500 by 2031. With the goal of providing improved leisure sport activities as part of a healthy life style in the community, it is evident that there is a need for more tennis facilities. Based on this research, GATC submitted a proposal to the Town and the Town approved a 2-phase plan:

- Phase 1: a 6-court Community Tennis Centre with a training facility at the Gellert Community in time for the 2012 season
- Phase 2: the plan includes the addition two more courts in the future and GATC's goal is to add a dome over four existing courts for winter tennis, when financially feasible.

## Fundraising Campaign

The Town and GATC are responding to these added demands, by building this tennis centre and expanding programs for youth as well as promoting greater adult participation. As well, the Town would like to have GATC be the sole provider of tennis programs in the future.

The new centre will place added responsibilities and extra demands on the GATC. Additional programs will have to be developed for all player categories including:

- youth - at various age levels
- adults - programs for mixed and senior levels
- newcomers - to the community and to tennis

Accordingly, to ensure these programs are sustainable, further efforts will be required to support development and training programs including:

- Additional coaches primarily focused the youth
- More instructors to deliver a wide variety of programs for the entire Halton Hills community
- The acquisition of appropriate equipment for on-court and off-court training
- Additional staff to ensure effective management and communications related to the enhanced programs
- Expanded facilities to house office space and teaching aids.

**Goal and Budget is \$50,000...** GATC is appealing to the local business community and individuals to support the Club in its delivery of these enhanced programs. The goal is to raise a minimum of \$50,000 in 2011/12 for use over the 5-year term 2012 to 2017. It is expected that these funds will be disbursed at the rate of \$10,000 per year according to the following budget: additional coaches and instructors - \$4,000, facilities - \$2,500, training equipment - \$2000, administrative charges - \$1500.

*Please contribute to this worthwhile Centre by completing the form on the back cover.*





**A project by the  
Gordon Alcott Tennis Club  
supported by  
Town of Halton Hills**



**GORDON ALCOTT TENNIS CLUB  
FUNDRAISING CAMPAIGN**

**IN SUPPORT OF THE**

**COMMUNITY TENNIS CENTRE  
AT THE  
GELLERT COMMUNITY PARK**

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**NON-CHARITABLE DONATION FORM  
COMMUNITY TENNIS CENTRE FUND**

Yes, I would like to make a contribution of:

\$20  \$50  \$100  \$500  other - \$\_\_\_\_\_

Please make cheques payable to "Gordon Alcott Tennis Club", memo "Tennis Centre Fund". Send to: GATC, P.O. Box 220, Georgetown, Ontario L7G 4Y5

Receipts can be issued to people making donations of \$100 or more.

Please indicate if you would like a receipt.....  Yes  No

Name: \_\_\_\_\_;

Address: \_\_\_\_\_;

Town: \_\_\_\_\_; Postal Code: \_\_\_\_\_

Or, if preferred, email address: \_\_\_\_\_

***"Build It And They Will Come"***